

Dear Valuable Clients,

Last week I've attended a motivational talk by a friend who is also the L&D (Learning & Development) Manager in conjunction with Engineering Week in Agilent, Penang. The title of the talk was "Tough Time Never Last but Tough People Do".

Overall, the talk is about the challenges many of us are facing with the current economic meltdown. The good news is this challenging time will not last forever but if you can't survive during this bad time, once the good time comes; you will not be able to enjoy it.

During the talk, I'm attracted to Stephen Covey's 90/10 Principal which simplifies the concept of destiny and also the ability to make a change. The principal clearly stated that 10% of whatever happens in your life has been set as your destiny; you can't change it but for the remaining 90%, you still have the ability to make the change as long if you want it. It all depends on how you react to it.

With that in mind, leveraging this 90/10 Principal into your career marketing process does make sense. Obviously you can't make sure that whenever you are applying for a job, you will get it, but on the other hand you still have the control to make yourself marketable to win in the job market.

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Regardless in what situation you are currently in; lost your job, not satisfied with your current job, bad relationship with your boss or colleagues & etc, you are able to recover from your misery just by knowing that you have the control to make the change.

How to do that?

Well, in the following 5 steps I'll be sharing what I personally used and also shared with all my clients.

1st step: Identify what is actually making you miserable; 2nd step: Identify & list down the things that you can change to improve your satisfaction level; 3rd step: Strategize a plan you will need to take in making the change; 4th step: Take action; 5th step: Enjoy if successful, repeat if fail.

1st step: Identify what is actually making you miserable (it can be anything). Ask yourself if it falls into the 10% (I can't change it) or 90% (I can change it). If it falls into the 10% (e.g. world wide economy recession, natural disaster, H1N1, war, death etc); there is nothing much you can do. If it falls into the 90%, then you can proceed to step 2.

2nd step: Identify the things that you can change to improve your satisfaction level. List it down on paper. Then move to step 3

3rd step: Based on what you have listed down, strategize or think of a plan you will need to take in making the change. Talk to friends or family

members that are able to give you positive feedback.

4th step: With the plan, take action and finally....

5th step: Congratulation if your action brings success. But bear in mind that whatever happens after you have taken the action, you must remain positive and if still fail to get what you want, then you have the choice to repeat the above steps and improve the plan or just continue to be sad and miserable.

Give it a try and I'm sure if you practice these steps diligently, I'm sure your misery will not last long...

In this month's E-Newsletter, under HOT Jobs, there are opportunity for Process Engineer & Quality Manager. Under the CMS article, I'll introduce the importance of continuous self development in CMS. I would also like to take this opportunity to introduce another service that we are providing which is Career Marketing System (CMS) Resume & Cover Letter Writing & Consultation services.

I really hope the information available in this and the future E-Newsletter will be beneficial for your career marketing. If you think this E-Newsletter will be beneficial to your friends or family members, please feel free to share it with them. Sharing is caring.

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Nevertheless, I know that I am not able to fulfill all your needs that is why I highly encourage for your feedback and comments on how to improve our future E-Newsletters to exceed your needs.

Please e-mail to:

career_advisor@resumeweassist.com,

Till next month, take care.

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ResumeWeAssist Enterprise services – Resume & Cover Letter Writing & Consultation services

Career Marketing System (CMS) is established as a guide for job seekers to **search, secure and negotiate** a suitable job for themselves. The structure of CMS is leverage from basic marketing principals where job seekers are able to use some basic marketing techniques to let their future employer know that they are **capable, knowledgeable and skillful** to get the job done. At the same time **convince** their future employer they are the best candidate. To close the deal, job seekers also have the right to **negotiate smartly** the best benefits as their compensation. Basically CMS teaches & guides job seekers the complete cycle in the process of looking and securing a job.



Career Marketing System (CMS) Model

CMS Resume & Cover Letter Writing & Consultation services provide the opportunity for you to get your resume &

cover letter written professionally to suit your career needs.

A resume is a document containing a summary or listing of relevant job experience and education, usually for the purpose of obtaining an interview when seeking employment. While a cover letter will help to emphasize your value proposition and convince your future employer to call you in for an interview. Often resume & cover letter are the first 2 items that a potential employer encounters regarding the jobseeker.

To increase the winning chance to secure an interview, a resume & cover letter must be written based on these two main objectives:

- Display your best achievements, contribution & expertise align with your future employer's needs.
- Avoid any possible weaknesses. about yourself

Why should we write your resume for you?

We have excessive experience writing, consulting & evaluating resumes for jobseekers & employers in multinational companies. With our wide experience in resume writing and consultation, we are able to write and provide guidance to customize your resume to fit your needs and career objective.

How does it works?

As an effort to ensure we write an effective resume for you, we will chip in several career and personality assessments about yourself at NO additional charges. Based on these assessments including you inputs, we will start writing and provide consultation on your resume.

There are 2 types of services we are providing:

- Resume & Cover Letter Evaluation & Consultation Services
- Resume & Cover Letter Writing Services

Resume & Cover Letter Evaluation & Consultation Services

We will provide consultation & evaluate your current resume & cover letter through e-mail. Just e-mail your current resume, cover letter and link/copy of the job advertisement you are applying for (if available) to:

career_advisor@resumeweassist.com

We will reply with a link for you to take a personality assessment and once done, please share your on-line result with us. We will take a maximum 3 working days to go through your resume based on your personality assessment to identify your resume effectiveness and also mistakes done in your resume. We will e-mail a comprehensive report for your review and discussion at a very reasonable price. Based on the report, you are able to modify and improve your current resume. We will also do a monthly follow up for the next 3 months to gauge the effectiveness of your resume to secure you an interview.

Resume & Cover Letter Writing Services

Based on your personality assessment & inputs, we will take 7 working days to complete your 1st draft resume & cover letter in PDF format at a reasonable price. The copy will be send via e-mail. Upon your review & feedback, if needed we will modify your resume/cover letter accordingly until you are satisfied. For the next 6 months, we will do a monthly

follow up to gauge the effectiveness of your resume.

If you would like to know more how we can help you attain your career goal, please contact us via e-mail: career_advisor@resumeweassist.com, thru Skype: search for Resumeweassist or thru LinkedIn: <http://www.linkedin.com/in/resumeweassist>

We can help you attain your career goals!



Process Engineer:

A multinational company in Selangor, Malaysia is actively looking for a Process Engineer specialized in Semiconductor Die Bonding process.

Regional Quality Senior Manager/Director:

Another opportunity to grow your career into higher level managerial position in Negeri Sembilan, Malaysia.

Details are available at : <http://resumeweassist.com/blog/category/hot-jobs>

If you are interested and fulfill the requirements, please drop your resume to career_advisor@resumeweassist.com. We will work with your future employer to assess your suitability for an interview.



CMS ARTICLE – Self Development in CMS

In the previous E-Newsletters, I have briefly shared about each processes in CMS. I hope you have gained some understanding about [CMS](#) and most importantly learnt some tips on how to successfully market your career. For sure, I will continue to share more in my future articles and we can continue to learn from each others experience.

As a continuous effort of learning, I would like to share the importance of self development in CMS.

If you can recall in the CMS model, I have never mentioned about self development in any part of the model. By incorporating self development into CMS it does not mean I'm not aligned or deviate from the model of CMS, but ironically, even though self development is not part of the model, its success will depends on your self development.

So *why self development is so important in CMS?*

Let me explain by defining what self development means? Self development is a ***Self Continuous Learning*** to motivate you to become a better person. ***It is all about you!!!***

It is about how you want to develop yourself in whatever way you want by yourself. You can develop yourself by reading books or articles, by attending talks or courses, by reading and leaving comments in blogs or forum and etc. You can also developed yourself by making a change in your lifestyle or just do something positive to get out from your comfort zone.

However in the context of CMS, specifically you want to develop yourself

to become a better career marketer for yourself. To survive and be successful, you will need to be very flexible to adapt to the rapid changes happening in the current job market. The triggering point for you to change will be depending on how well informed of you with these changes. The only way for you to be up to date is by updating yourself continuously through reading, watching documentaries, news, having positive discussion, attending talks, workshop or courses & etc. These processes are part of your self development.

Only by consistently & diligently developing yourself will bring you more success.



You can find our previous editions of E-Newsletter at:
<http://resumeweassist.com/blog/category/e-newsletter>