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Dear Valuable Clients,

Every year in August, it is declared as a historical month in Malaysia. Previously on the 31-August, we have celebrated our 52nd anniversary of independence.



Malaysia has been independent for 52 years from the British regime. For the past 52 years, we have evolved from an agriculture and mineral producing country to a developing country focusing on many economy sectors. As a result Malaysian and also foreigners enjoy many opportunities of employment in this beloved country. To a certain extend, many foreigners willing to migrate to Malaysia legally and also many illegally to take advantage of these fertile opportunities.

Ironically, even though there are many job opportunities in Malaysia, the projected 2009 unemployment rate among Malaysian is above 4%. That is an increase of 1% from an average of 3% recorded from previous years. From my personal observation, there are several contributing external & internal factors which I will briefly share in this E-Newsletter.

Obviously the external contributing factor is due to the world economy meltdown. Malaysia as a developing country rely heavily on foreign direct investment (FDI) especially from countries such as Singapore, Americas, Europe, Japan and etc. Most of these FDI are into the manufacturing sector. Many major multinational companies (MNC) in Malaysia have announced layoff plans including factory and office shutdowns to mitigate the impact of the economic slowdown. Since the presence of manufacturing MNC in Malaysia are significant, the layoff plans contributed to the increase of the unemployment rate.

Internally, there are several factors that contributed to the increase of the unemployment rate such as job competition & matching.

Malaysia is a heaven for job seekers who is not so particular on what job is available. As long there is a job, they will just take it. This is very true for foreigners especially from less developed countries such as Indonesia, Bangladesh, Nepal, Myanmar and many more. Their presence have created a competitive job market in Malaysia especially among the blue collar jobs where most of employers prefer to hire these foreigners rather than Malaysian because of relatively cheaper labour cost and easier to manage.

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If you think this newsletter will be beneficial to your friends or family members, please feel free to share this E-Newsletter with them. Sharing is caring.

Another contributing factor of higher unemployment rate in Malaysia is due to job matching. Even though there will be about 200-300 thousands university/college graduates will be entering the job market in 2009, the competency of these graduates is still a concern where their qualification can't directly match the needs of the employers. This is a known fact that the government is putting more attention financially to provide platforms for graduates to be train & place in suitable job market. To make it more effective, these graduates themselves has to realize that they need to adapt to the needs and wants of their future employer. Bottom line, they need to market their career smartly for their own & their future employer success.

Nevertheless, I know that I am not able to fulfill all your needs that is why I highly encourage for your feedback and comments on how to improve our future E-Newsletters to exceed your needs.

Please e-mail to:

career_advisor@resumeweassist.com.

I would also like to wish all Malaysian, Happy Independence Day. Not to forget our Muslim clients & friends, Happy Eid or Selamat Hari Raya, Maaf Zahir Batin. For our Indian clients & friends, have a great festival of lights, Deepavali.

Till next month, take care.

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ResumeWeAssist Enterprise services – Career Marketing System (CMS) Workshop & Career Talk

In this month's E-Newsletter, under the CMS article, I'll introduce about personality assessment in helping you to match a suitable career path based on your personality. I would also like to take this opportunity to introduce another service we are providing which is Career Marketing System (CMS) Workshop & Career Talk services.

Career Marketing System (CMS) is established as a guide for job seekers to **search, secure and negotiate** a suitable job for themselves. The structure of CMS is leverage from basic marketing principals where job seekers are able to use some basic marketing techniques to let their future employer know that they are **capable, knowledgeable and skillful** to get the job done. At the same time **convince** their future employer they are the best candidate. To close the deal, job seekers also have the right to **negotiate smartly** the best benefits as their compensation. Basically CMS teaches & guides job seekers the complete cycle in

I really hope the information available in this and the future E-Newsletter will be beneficial for your career marketing. If you think this E-Newsletter will be beneficial to your friends or family members, please feel free to share it with them. Sharing is caring.

the process of looking and securing a job.



Career Marketing System (CMS) Model

"If you give him a fish, it can only feed him for a day. If you teach him how to fish, it will feed him for a lifetime."

We at ResumeWeAssist Enterprise are committed to ensure our clients are able to fish by themselves i.e. effectively market their career by themselves. With the pool of expertise in the company, we have designed workshops & talks by leveraging our Career Marketing System (CMS) as follows:

- Career Marketing Workshop – How to effectively market your career using CMS?
- Career Marketing Talk – CMS Part 1 & Part 2
- Career Marketing Workshop - Have you done a mistake in your Resume?
- Career Marketing Workshop - Interview as a Crucial Conversation
- Career Marketing Workshop - Negotiate your benefits wisely

ResumeWeAssist Enterprise

We can help you attain your career goals!

If you would like to know more how we can help you attain your career goal, please contact us via e-mail: career_advisor@resumeweassist.com, thru Skype: search for Resumeweassist or thru LinkedIn [:http://www.linkedin.com/in/resumeweassist](http://www.linkedin.com/in/resumeweassist)

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CMS ARTICLE – Introduction to personality assessment for job matching.

In my previous articles, I wrote about the importance of having an career objective in looking for a job. By having some sort of short or long term career objective, the action that you will be taking up next in CMS will be more pleasant and exciting and eventually lead to your success in your career.

Today, I would like to share some tools that may be helpful in accessing your personality to match your career objective. If you do a [Google search](#) on "personality test – job matching" there are more than 7000 sites available for you to uncover your personality to match your dream job. In practical, it does not make sense to take all of them. In fact, taking so many personality tests will just confuse you more. Ending up, you might lose your personality. :)

In this article, I will only list down some of the recommended personality test-job matching available in the net. In my future articles, I will share my own experience taking these tests including the link for you to try it out . I will also share the pro and contra of each of these tests.

Personality test - Job matching

- 1) Myers-Briggs (MBTI)
- 2) Career Key
- 3) Discover Your Perfect Career Quiz
- 4) Keirseey Temperament Starter
- 5) Princeton Review Career Quiz
- 6) Strong Interest Inventory

Word of caution: Please do not rely 100% on all these personality test-job matching to decide your career path. The result from your personality test should only be used as a guide and it is just a part of the criteria in deciding your career path. Your final decision should include ***your interest*** and ***your ability*** not only on your personality.



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<http://resumeweassist.com/blog/category/e-newsletter>