

ResumeWeAssist

Enterprise – Our Profile,

Product & Services

ResumeWeAssist Enterprise

We can help you attain your career goals!

ResumeWeAssist Enterprise (PG0230846-V)

1-19-B Greenlane Park Apt,

Solok Tembaga,

Island Park,

11600 Penang

<http://www.resumeweassist.com/blog>

E-mail: career_advisor@resumeweassist.com

Phone: 016-4458115

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Company Profile

ResumeWeAssist Enterprise (PG023846-V) was founded in 2008 to provide Professional Training Courses & Consultation in the field of Career Marketing & Human Development. Our customer base comprises schools, college, universities & individuals throughout Malaysia.

Why choose us?

- ✓ Training programs are industrial based as well as customer based
- ✓ Experienced trainers (more than 9 years industrial experience)
- ✓ Excellent flexibility and adaptability to the current industrial changes and future industrial development



Our Motto

“We can help you attain your career goals!”

Our Mission Statement

To provide assistance to all jobseekers globally who needs assistance to market their career effectively. We do this by using our own designed Career Marketing System (CMS) & by leveraging information technology to ease our clients doing business with us. We guarantee our clients will receive excellent services and products at a very affordable price every time and at anywhere.

Our Strategic Intent

ResumeWeAssist Enterprise is committed to be the premier career marketing consultant and service provider to every jobseeker to start their career including career progression & enhancement opportunity.

Our Clients:



Our Product & Services

We provide assistance to jobseekers globally who needs assistance to market their career effectively by leveraging our following products & services. Our clients can choose to either work with us face to face or through internet communication (e-mail, chat, blog etc).

Career Consultation



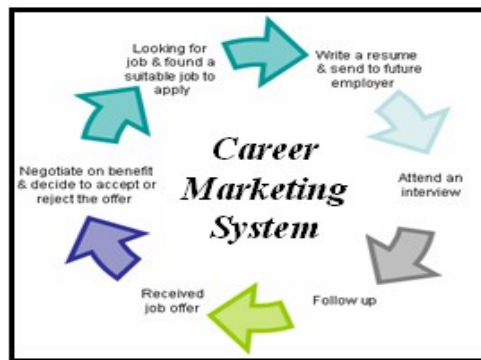
A gift from us. We provide **FREE** consultation on your career needs.

You can just drop us an e-mail at career_advisor@resumeweassist.com or drop your comments in our blog www.resumeweassist.com/blog or contact us through [Skype](#) (search for resumeweassist). For e-mail, in the subject, please state “**Career Consultation**” and let us know what kind of assistance you need for your career.

Career Marketing System (CMS)

We have developed our own designed job search system which we called it as Career Marketing System (CMS) to provide a systematic process for our clients to be successful in their job search. We have been working on CMS since 2006 based on our own working experience; fine tune the system and finally released it to our clients in 2008.

CMS is a simple system or rather a cycle to market our client's career effectively. CMS model as shown below is actually not new to many of us. But, unfortunately not many realized that the process we are using to secure a job is actually a marketing process. Now days, marketing is a buzz word in business regardless offline or online, so incorporating it into the job search will change the perspective or to put it in another way, a new breath in the art of looking for a job.



Career Marketing System (CMS) Model

CMS is established as a guide for our clients to **search**, **secure** and **negotiate** a suitable job for themselves. The structure of CMS is leveraged from basic marketing principals where job seekers are able to use some basic marketing techniques to let their future employer know that they are **capable**, **knowledgeable** and **skillful** to get the job done. At the same time **convince** their future employer that they are the best candidate. To close the deal, our clients also have the right to **negotiate smartly** the best benefits as their compensation. Basically CMS teaches & guides our clients the complete cycle in the process of looking and securing a job.

How can our clients use CMS in their job search?

Currently, we are providing individual/group CMS coaching programs & CMS workshop/talk for our clients to leverage CMS into their effort to market their career effectively. In the near future, we are working on a software interface where our clients can leverage CMS by themselves at anywhere and anytime through the internet.

Individual/group CMS coaching program

Our consultant has designed 2 types of coaching programs for our clients which are:

- **Standard CMS coaching program**
- **Customize CMS coaching program**

Standard CMS coaching program

In this standard coaching program, our clients (individual or in group – 5 person max) will experience a systematic coaching program (starting from looking for a job until benefit negotiation) which will be guided by our consultant to go through each process by sequence in the CMS cycle. Listed below are the main processes in CMS including the activities that our clients will experience:

- **Looking for a job**
 - Personality test
 - Career coaching
 - Job vacancy resources

- **Resume/Cover letter writing**
 - Resume/Cover letter consultation
 - Resume/Cover letter writing services

- **Interview coaching**
 - Pre interview preparation
 - During interview preparation
 - Post interview preparation

- **Follow up coaching**
 - How to follow up after sending your resume?
 - How to follow up after attending an interview?

- **Offer letter & Benefit negotiation coaching**
 - Understand the offer letter
 - Effective negotiation skill
 - Decision making – accept or to reject?

Customize CMS coaching program

Our clients who opted for the customize CMS coaching program has the option to request coaching on any of the processes in CMS based on their career needs. Our consultant will assess our client's career needs & propose a customized coaching program for them.

CMS Workshop/Talk

“If you give him a fish, it can only feed him for a day. If you teach him how to fish, it will feed him for a lifetime.”

We at ResumeWeAssist Enterprise are committed to ensure our clients are able to fish by themselves i.e. effectively market their career by themselves. With the pool of expertise in the company, we have designed workshops & talks by leveraging our Career Marketing System (CMS).

Feel free to contact us via e-mail career_advisor@resumeweassist.com or [Skype](#) (search for resumeweassist) to enquire further about our workshops/career talks.

- Career Marketing Workshop – How to effectively market your career using CMS?
- Career Marketing Talk – CMS Part 1 & Part 2

Coming soon!!

- Career Marketing Workshop -Have you done a mistake in your Resume?
- Career Marketing Workshop - Interview as a Crucial Conversation
- Career Marketing Workshop - Negotiate your benefits wisely

Many more to come...

Learning & Development Workshop/Training

We believed that knowledge is everywhere, hence we have collaborated with some experts to design customize workshop & training for our clients. As part of our effort to provide continuous learning opportunity among our clients, we welcome for your inputs & training recommendations. Please e-mail us at career_advisor@resumeweassist.com. We will hook up with our network of experts to fulfill your training needs.

Executive Search & Selection

The measure of success in CMS is when you successfully secured a suitable career path. We believed that we can help your attain your career goals. To do that, we are working directly with some major multinationals and local companies in Malaysia who are searching for suitable candidates to join them.



From time to time, you will be able to find HOT Jobs vacancies in our blog, <http://resumeweassist.com/blog/category/hot-jobs> . If you are interested to apply, just submit your resume to us via e-mail career_advisor@resumeweassist.com. We will work with your future employer on your suitability for an interview. If you are successful, we will contact you for an interview appointment.

Other CMS resources

We also provide the following resources for your self reference:

CMS E-Book series

In July 2009, we will publish our first CMS E-Book series: "Have you done a mistake in your Resume?" Estimated by end of 2009 or earlier, we will release our second CMS E-Book series: "Interview as a Crucial Conversation". You can download a copy at a very affordable price. We will also open an affiliate membership program for those who are interested to promote this e-book.

Blog (www.resumeweassist.com/blog)

This blog was created as a knowledge portal for jobseekers to learn and share experience about CMS. Currently there are 30+ articles in our blog about CMS. Feel free to visit our blog and read all of these articles and most importantly share your experience with all our readers.

E-Newsletter

To keep up to date on our latest progress in CMS and programs conducted by us, we are publishing **FREE** monthly E-Newsletter. Visitors to our blog www.resumeweassist.com/blog can subscribe to our monthly E-Newsletter by submitting their e-mail address at the right hand corner of the blog.

To view our previous E-Newsletter editions, please go to:

<http://resumeweassist.com/blog/category/e-newsletter>.

If you need any other type of assistance and to enquire about our services and products, please contact us at: career_advisor@resumeweassist.com or [Skype](#) (search for resumeweassist) or LinkedIn: www.linkedin.com/in/resumeweassist.

About the owner



Mohamed Yusoff Bin Md. Kamil

Mr. Yusoff graduated with B.Eng (Hons) in Mechanical Engineering (Sheffield, United Kingdom) in summer of 1999. Started his career in electronic manufacturing industry since 2000 in process & mechanical engineering and grew his career into production & process management. He is also the owner and Chief Career Consultant for ResumeWeAssist Enterprise.

Currently he is a Production & Process Engineering Manager II with Agilent Technologies, a world premier test & measurement company. He is responsible to deliver customized test solutions to leading telecommunication, aerospace & defense customers worldwide such as Nokia, Motorola, US Army, Intel and many more. Prior to this, he is attached as a program engineer with Solectron Technologies, an international leading contract manufacturer for printed circuit board assembly (PCBA). He has a total of 9 years in engineering & management working experience in giant multinational companies in Penang, Malaysia.

He owned a blog (www.resumeweassist.com/blog) sharing effective tips in Career Marketing System (CMS). Started to design and fine tune CMS through trial & error since 2006 based on his working experience recruiting and developing human resources in his day-day job.

Mr. Yusoff lives in Penang, Malaysia with his wife and 2 daughters. His mother tongue is in Malay but he speaks and writes English fluently. He enjoys reading, photography and spent quality time with his family. He is also a member of Toastmaster International and elected for VP of Membership for Vista Penang Toastmaster club for year 2009-2010.



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